



# DIGITAL INTRO FOR SOCIETIES

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GSA STUDENTS' ASSOCIATION  
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# WEBSITE FOR SOCIETIES

GET IN TOUCH WITH ME FOR SOCIETY PROFILE

[e.summers@gsa.ac.uk](mailto:e.summers@gsa.ac.uk)

SEND THE FOLLOWING:

- Logo
- Description
- Contact



# LOGO

## SQUARE OR CIRCLE



# DESCRIPTION

**200–300 WORDS**

WHAT IS YOUR SOCIETY?

WHEN DOES IT MEET?

WHAT CAN STUDENTS EXPECT FROM JOINING?



# CONTACT

## HOW CAN STUDENTS GET INVOLVED?

Instagram?

WhatsApp?

Email?

Discord?





# SOCIAL MEDIA FOR SOCIETIES

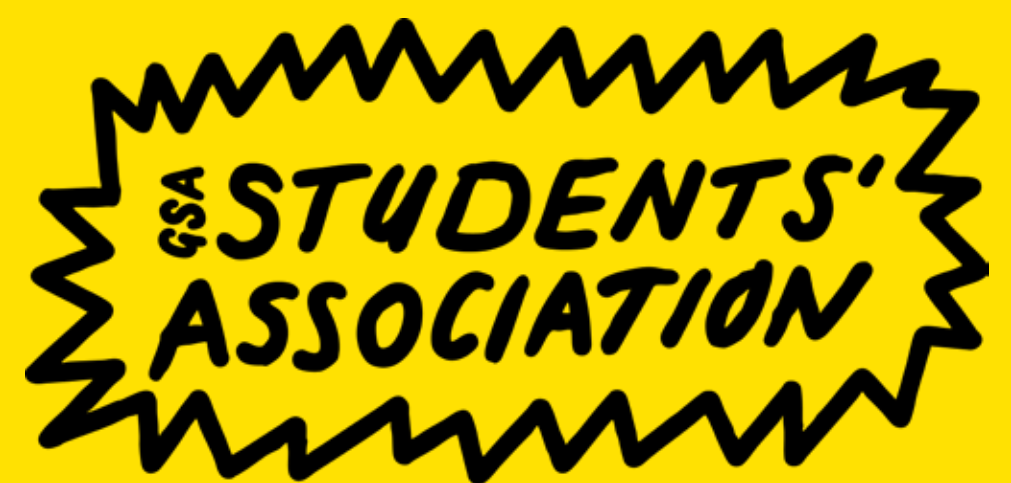
We can...

**Promote your events**

**Shine a spotlight on your society**

**Add you to our monthly What's On**

**Send you our promo materials**

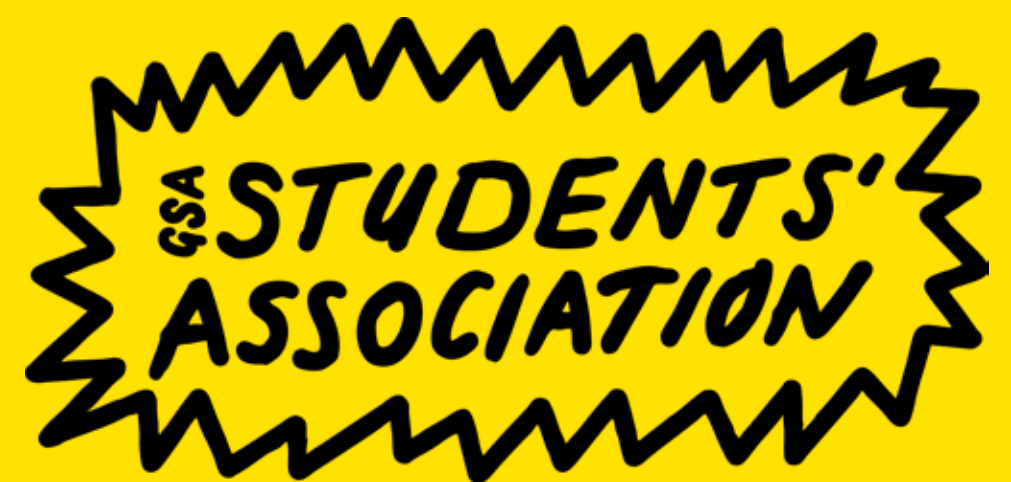


# SPOTLIGHTING

## REGULAR SPOTLIGHTS ON SOCIETIES

- Short video
- Two society members asking each other questions about the society (I can send questions)
- Send me the raw video and we can share your society to a wider audience!

**Email me if you want to get involved!**



# PROMOTION

## TO PROMOTE YOUR SOCIETY:

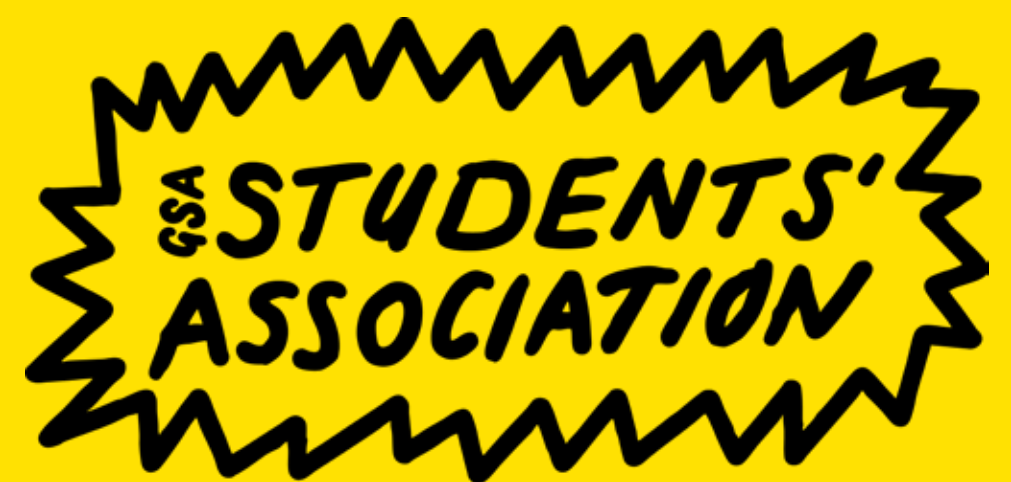
1. Invite us to collaborate on Instagram post

@gsa.studentsassociation

2. Drop me an email

e.summers@gsa.ac.uk

3. We'll accept the collaboration!





# WHAT'S ON

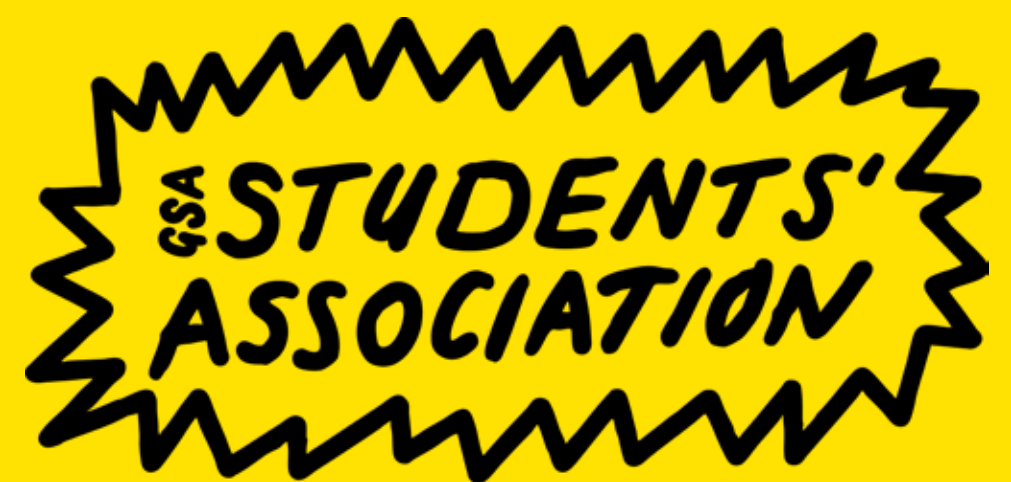
WHAT'S IN THE WHAT'S ON?

**Last week of every month with what's coming up**

**Starting in October**

**Can include big events or recurring meetings**

**Get. In. Touch! [e.summers@gsa.ac.uk](mailto:e.summers@gsa.ac.uk)**





# PROMO MATERIALS

WHAT CAN WE GIVE YOU?

**Will send our logo variations to all societies**

**Can give you our colour and brand guidelines**

**Cohesion between us and societies is key!**

